



MIDWEST POWER SYSTEMS CONFERENCE

SPONSOR & EXHIBITOR GUIDE

NOVEMBER 10-12, 2026
St. Paul River Centre
175 Kellogg Blvd, St. Paul, MN, 55102

EXHIBITING AT MIPSYCON

At the 2026 Midwest Power Systems Conference, you have a unique opportunity as an exhibitor to demonstrate how your solutions can help shape attendees' plans and projects. Now in its 62nd year, this conference brings together professionals from across the Midwest, including Minnesota, North Dakota, South Dakota, Wisconsin, Iowa, and beyond, who want to explore the latest developments in the industry. Attendees gain insights into emerging trends, regulatory updates, and key topics such as data centers, artificial intelligence, energy storage, transmission, and generation.

Exhibitor Registration is Open: July 8 - October 20, 2026

Exhibitors will be onsite only on Tuesday, November 10, 2026; setup will begin at 11 am, the exhibit hall will be open at 2 pm, and the social will be held from 5:00 pm – 7:30 pm. Exhibitors will tear down after the social.

Single Booth - \$1,000

Registration includes:

- 10x10' booth
- Skirted Table
- Chairs
- 110 Electricity
- Pipe and Drape
- Listing in program directory

Triple Booth - \$2,000

Registration includes:

- 30x10' booth
- 3 Skirted Tables
- Chairs
- 110 Electricity
- Pipe and Drape
- Listing in program directory

Double Booth - \$1,500

Registration includes:

- 20x10' booth
- 2 Skirted Tables
- Chairs
- 110 Electricity
- Pipe and Drape
- Listing in program directory

Booth Representative - \$550

The Exhibitor fee includes attendance for one in the Exhibit Hall on Tuesday, November 10 through the Exhibitor Reception. If you plan to attend the conference sessions or have additional representatives at your booth, you will need to register separately as a conference participant.

CHAIR'S WELCOME

The Midwest Power Systems Conference (MIPSYCON), formerly the Minnesota Power Systems Conference, is the premier annual technical conference serving utility professionals, engineers, consultants, and vendors across the Upper Midwest. Historically hosted by the University of Minnesota, the conference has transitioned to a new independent model beginning in 2026.

Following the University's decision in May 2025 to discontinue administration of this conference, industry leaders formed an independent, volunteer-led organization to ensure the continuation of this critical event.

Today, MIPSYCON operates as a 501(c)(6) nonprofit organization, with a 100% volunteer Board of Directors drawn from utilities, manufacturers, consultants, and industry stakeholders. Your support is critical to long-term viability of the conference as we continue to provide affordable educational credits to attendees.

To ensure professional execution and long-term sustainability, Bismarck State College (BSC) has been selected as the conference administrator, providing operational support, logistics, continuing education accreditation, and financial management.

The Board of Directors and the planning committee look forward to building off what the conference has been and what we will build it to be with Bismarck State College.

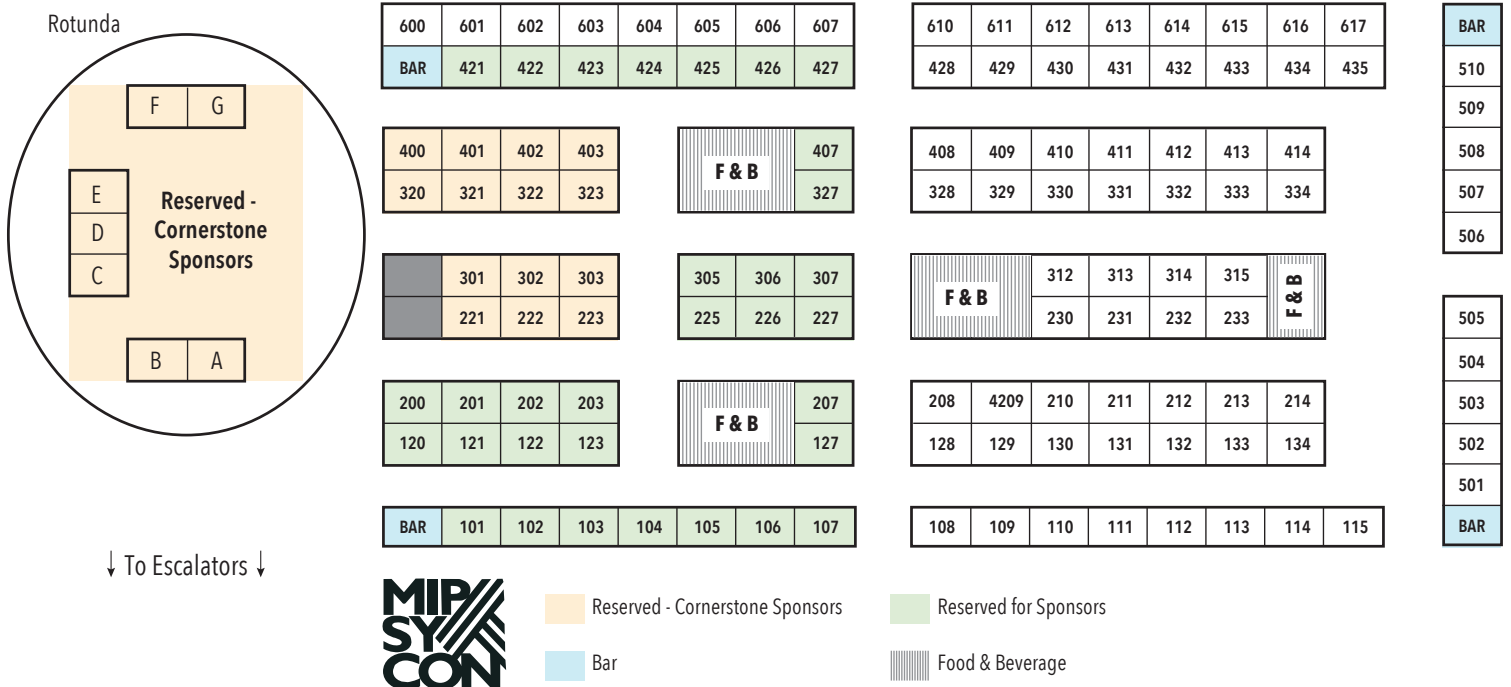


Greg Schutte

Great River Energy
2026 Conference Chair
MIPSYCON Board President

EXHIBIT HALL LAYOUT

*** Booth assignments will be selected by your company at the time of registration, but credit card payment is required. We cannot hold your spot without payment.**



For participating in this event, you will receive:

- Access to the Exhibitor Reception to meet 800+ power system professionals.
- Company details listed in the conference program directory.

Conference Social - November 10:

- Hors d'oeuvres and a cash bar will be available at the reception Tuesday evening.
- If you wish to purchase drink tickets to hand out during the reception, please contact *Jennifer Okerstrom*, Jennifer.Okerstrom@Rivercentrecatering.org or 651-726-8804. Drink tickets must be purchased by November 3.
- Upon registration, look for an email from Chrom Expo, our conference services partner, to access their exhibitor portal.



SCHEDULE

TUESDAY, NOVEMBER 10, 2026

- 11:00 am – Exhibitor setup begins
- 2:00 pm – Exhibit Hall opens
- 5:00 – 7:30 pm – Exhibitor Showcase Social
- 7:30 pm – Tear down begins
- 11:00 pm – Exhibitors must be out

2026 Refund Policy Important Dates

75% Refund

From registration until August 12

25% Refund

August 13 until end of day, October 19

No Refund

October 20 and after

CORNERSTONE SPONSORS



SPONSORSHIP OPPORTUNITIES

Gold Sponsor - \$7,500

High profile exposure throughout the event.

Benefits include:

- Logo placement on conference website
- Logo displayed on rolling screens
- Logo recognition on onsite signage
- Company listing in the official program book
- 3 complimentary conference registrations (\$1,650 value)
- Logo recognition in Pre/Post Conference communications
- (1) Complimentary booth space, 10x10' in premier location of exhibit hall OR 1 additional conference registration
- Option to reserve an area of the hall (up to 8 booths) for your sister companies, but space cannot conflict with booths already reserved by other companies.

Silver Sponsor - \$5,000

Strong brand presence and attendee engagement.

Benefits include:

- Logo placement on conference website
- Logo displayed on rolling screens
- Logo recognition on onsite signage
- Company listing in the official program book
- Logo recognition in Pre/Post Conference communications
- 2 complimentary conference registrations (\$1,100 value)
- Option to reserve an area of the hall (up to 4 booths) for your sister companies, but space cannot conflict with booths already reserved by other companies.

Bronze Sponsor - \$2,500

Entry level sponsorship with valuable visibility.

Benefits include:

- Logo listed on the conference website
- Logo displayed on rolling screens
- Logo recognition on onsite signage
- Company listing in the official program book
- (1) complimentary conference registration (\$550 value)

Advertisement Package - \$2,000 (4 available)

Promote your sponsored activity, training, or networking event directly on the MIPSYCON homepage - capturing attendee attention before the conference begins. Build early brand awareness, engage a high-intent audience, and position your organization as a thought leader through pre-event visibility.

- Sponsored activity, social, or training advertised on the MIPSYCON homepage
- Inclusion in pre-conference attendee email

| Sponsorship Package | Logo on Website | Rolling Screen Presence | Onsite Signage | Program Book Listing | Pre/Post Communications | Complimentary Registrations or Booth |
|--------------------------|-------------------------|-------------------------|----------------|----------------------|-------------------------|--------------------------------------|
| Gold Sponsor (\$7,500) | Yes | Yes | Yes | Yes | Logo | 3 (\$1,650 value) or (1) 10x10 booth |
| Silver Sponsor (\$5,000) | Yes | Yes | Yes | Yes | Logo | 2 (\$1,100 value) |
| Bronze Sponsor (\$2,500) | Yes | Yes | Yes | Yes | No | 1 (\$550 value) |
| Advertisement Package | Only with event details | No | No | No | Yes | None |

The Exhibitor fee includes attendance for you in the Exhibit Hall on **Tuesday, November 10 through the Exhibitor Reception.**

If you plan to attend the conference sessions you will need to register separately as a conference participant (*participant registration opens July 8*).

Please Note: Exhibitor Registration does not include a lunch provided by the RiverCentre.

We look forward to a well-attended conference. Please feel free to contact us if you have any questions.

Questions? Contact us!

701-224-5600 | bsc.training@bismarckstate.edu

